

**Tennessee Higher Education Commission - Division of Postsecondary State Authorization**  
**Annual Performance Report, Reporting Year 2020-2021**  
**Image Maker Beauty Institute, Hendersonville, TN (1875)**

	Overall	Cosmetology, Diploma
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Program Enrollment	87	87
Number Still Enrolled	46	46
Percent Still Enrolled	52.9%	52.9%

**WITHDRAWAL SUMMARY**

Special Circumstance Withdrawals	9	9
Number of Withdrawals	12	12
Withdrawal Rate	3.4%	3.4%

**COMPLETION SUMMARY**

Number Not Currently Enrolled	41	41
Number of Completions	29	29
Completion Rate	90.6%	90.6%

**PLACEMENT SUMMARY**

Special Circumstance Non-Placements	7	7
Placed In-Field Withdrawals	1	1
Number Placeable	23	23
Total Placed In-Field	23	23
In-Field Placement Rate	100.0%	100.0%
Number Placed	23	23
Placement Rate	100.0%	100.0%

**STUDENT DEMOGRAPHICS**

<b>Race</b>		
Caucasian	77	77
Percent Caucasian	88.5%	88.5%
African-American	7	7
Percent African-American	8.0%	8.0%
Hispanic	3	3
Percent Hispanic	3.4%	3.4%
Other/Unknown	0	0
Percent Other/Unknown	0.0%	0.0%
Subtotal Race	87	87

<b>Gender</b>		
Male	0	0
Percent Male	0.0%	0.0%
Female	87	87
Percent Female	100.0%	100.0%
Subtotal Gender	87	87

<b>Age</b>		
Under 25	58	58
Percent Under 25	66.7%	66.7%
25 and Over	29	29
Percent 25 and Over	33.3%	33.3%
Subtotal Age	87	87

NOTE: Reporting year spans July 1, 2020 thru June 30, 2021. N/A: Not applicable for less than 10 students enrolled in program.  
 Report Date: 10/19/2021